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For Immediate Release

Unlock the mystery of your dog's DNA With the new lower-priced *Canine Heritage® breed test*

BELTSVILLE, Md., February 17, 2010 - The leader of the pack in dog DNA breed testing today announces a lower priced DNA breed composition test. Due to recent technology advances the previously \$99.95 **Canine Heritage® breed test** will be just **\$79.95 (inc. shipping)** beginning Friday, February 12, 2010!

“Our test led the way in determining a dog’s breed composition, helping dog owners better understand their pet’s behavior. Your dog knows what she is and why she does what she does. With our test, you too will know now what she has always known.” explains Tom Russo, EVP of MetaMorphix, Inc.”

The at-home dog DNA test uses sophisticated DNA analysis to match the profile of a mixed breed dog to a database of more than 100 recognizable AKC pedigree breeds. The user-friendly test kit includes a simple cheek swab that customers gently rub along the inside of their pet’s cheek to collect cells. The swab is placed in a special envelope and mailed to the company’s in-house lab for DNA analysis. Unlike other companies, all testing of dog DNA is performed by specially trained staff in the U.S. In about four weeks, customers receive a frame-quality Certificate of DNA Breed Analysis. As the primary DNA testing provider for the AKC since the inception of its Canine DNA Programs, MMI Genomics has been the leader in canine DNA testing since 1995.

To learn more and to order the test, visit our website at www.canineheritage.com, or call our knowledgeable Customer Service Department, Monday through Friday, 9:00am – 5:00pm, PST, at (800) DNA-DOGG (800-362-3644).

About MetaMorphix, Inc. MetaMorphix, Inc. is a life sciences company that uses DNA to improve animal wellness. Certain statements in this press release are forward-looking and may be identified by the use of a word such as “will”. These statements are based on MetaMorphix’s

current expectations, but a variety of factors could cause actual results to differ materially from the anticipated results. The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for such forward-looking statements and the risks and uncertainties that may affect the operations and results of MetaMorphix’s business include, but are not limited to, factors that might be described from time to time in MetaMorphix’s periodic filings with the SEC.